

Program: Girlworld
Format: HD/HDV 1080-30p
Producer/Director: Amy Benson/Scott Squire (NonFiction Media)
Locations: Seattle and Kathmandu, Nepal
Budget date: 07/01/2010

ABOVE-THE-LINE:

Pre-Production and Development		#	UNIT	PRICE	22,800
					TOTAL \$ COST
1000	RESEARCH/Preproduction Trip, 2008 (done deal)				
1010	Airfare 2xSeattle to Kathmandu	2	allow	1600	3,200
1020	Hotel 40 nights	40	allow	40	1,600
1025	Food	2	allow	3,000	6,000
1030	Village research outside Kathmandu	2	allow	3,000	6,000
1099	postproduction	2	months	3,000	6,000
TOTAL					22,800
Producing Staff					
		#	UNIT	PRICE	TOTAL \$ COST
2000	DIRECTOR, PRODUCER, WRITER, PHOTOGRAPHER				210,000
	Producer/Writer/Director/Photographer (2-person team, three years, working full time @ \$35,000/yr each (We are quite content to live modestly).	6	flat	35,000	210,000
TOTAL					210,000
Rights, Music & Talent					
		#	UNIT	PRICE	TOTAL \$ COST
3400					1,000
3410	MUSIC/COMPOSER	1	allow	1,000	1,000
	Composer (all-in package includes musicians, score, and recording session)				
3430	Add'l Music Rights (songs, etc.)	1	allow		
TOTAL					1,000
TOTAL ABOVE THE LINE					233,800

BELOW-THE-LINE:

Crew & Personnel		#	UNIT	PRICE	TOTAL \$ COST
4100	EDITORIAL STAFF				7,400
4110	Editor/story consultant				

	Prep during shoot		week		0
	Edit period	4	weeks	1,000	4,000
4120	Assistant Editor (Intern)				
	Setup edit room & system	0.5	weeks	400	200
	Log & capture all footage		weeks	400	0
	Part time - rest of edit period	16	weeks	200	3,200
TOTAL					7,400
Production Expenses					
		#	UNIT	PRICE	TOTAL \$ COST
5000	CAMERA				4,950
5010	Canon 5DII+7D kit w/Zeiss 21, 35, 100 lenses	0.5	allow	8400	4,200
5020	Tripod (buy/sell)	0.5	allow	1500	750
5030		0	days		0
5099	Misc camera accessories (DSLR batteries, memory cards, viewfinder, ND filter)		allow	1000	0
5100	SOUND				800
5110	Sound equipment rentals	180	days		0
5120	Sound equipment purchases	1	allow	500	500
5140	Batteries, Expendables, etc.	1	allow	200	200
5199	Misc accessories	1	allow	100	100
5200	LIGHTING & GRIP				0
5210	Lighting & grip package rental	0	days		0
5220	Expendables		allow		0
5600	PRODUCTION FILM & LAB				1,864
5610	HDV Tape Stock	120	60min	5	600
5620	Hard Disk drive for safety cloning of all footage	2		400	800
5630	UPS Battery backup power supply for use in KTM	1	flat	300	300
5640	DVD Media for screeners	100	4gb	0.35	35
5650	Sales tax on digital media	1435	%	9.00%	129
5700	TRANSLATIONS/TRANSCRIPTIONS				3,600
5710	Translations/transcriptions	360	hours	10	3,600
5800	LOCAL EXPENSES				12,960
5820	Translator/Fixer, field	120	days	40	4,800
5830	Meals (Dir/Prod, DP, PA: assume \$40/day to feed production team)	180	days	40	7,200
5840	Driver+Translator/Fixer meals	120	days	3	360
5850	Location Fees, Permits, Gratuities	3	allow	200	600
5899	Miscellaneous	1	allow		0

TOTAL				24,174	
Travel and related expenses		#	UNIT	PRICE	TOTAL \$ COST
6000 TRAVEL EXPENSES					26,400
6010	Airfare				
	Dir/Prod, DP/PA from SEA to KTM	10	roundtrip	1500	15,000
6020	Add'l baggage fees for equipment	6	fees	150	900
6030	Hotel				
	<i>Assume we can get a good in-kind deal with Hotel Tibe</i>	180	hotel nights	30	5,400
6040	Incidentals & gratuities	3	allow	200	600
6050	Local Transportation	180	days	25	4,500
6090	Miscellaneous	1	allow		0
TOTAL					26,400
Post-production		#	UNIT	PRICE	TOTAL \$ COST
7000 EDITORIAL EQUIPMENT & FACILITY					6,280
7010	Final Cut System (buy/sell)	0.5	allow	4000	2,000
7020	Edit System RAM, FCP add-ons (buy/sell)	0.5	allow	1000	500
7030	Hard Drives (buy/sell w/FCP system)	3	drives	250	750
7040	DV Deck (buy/sell)	0.5	allow	500	250
7050	Equipment Repair	1	allow	500	500
7060	Technical Support	6	months	30	180
7070	Edit room rental	6	months	350	2,100
7090	Miscellaneous	1	allow		0
7100 EDITORIAL SUPPLIES					300
7110	Edit office supplies	6	months	50	300
7130	Edit gas/mileage		miles		0
7190	Miscellaneous	1	allow		0
7200 GRAPHICS & MOTION CONTROL					1,000
7210	Graphics & Titles Designer (include subtitles design & render; includes barter to reduce costs)	1	Allow	1000	1,000
7400 COLOR CORRECTION					2,500
7410	Color Correction (includes barter to dramatically reduce cost)	1	allow	2500	2,500
7500 POST SOUND					2,500
7510	Sound design, edit, and mix (combined pkg, includes barter to dramatically reduce cost)	1	allow	2500	2,500
7520	Voiceover Recording	0	allow		0
7590	Miscellaneous	0	allow		0
TOTAL					12,580
8000 INSURANCE	Insurance	#	UNIT	PRICE	TOTAL \$ COST
					3,700

8010	General Liability insurance package	1	allow		0
8020	Errors & Omissions Insurance	1	allow	1,600	1,600
8030	Equipment & Video/Negative Insurance/yr.	3	allow	700	2,100
TOTAL					3,700
Office & Administration costs					
9100	PROMOTION & PUBLICITY				86,300
9105	Outreach/Campaign Strategy Consultant	3	allow	15000	45,000
9110	Postcards & Business Cards	1	allow	1000	1,000
9120	Graphic Artist	1	allow	2500	2,500
9140	Press Materials	1	allow	2500	2,500
9145	DVD dupes (150) for crucial allies	1	allow	300	300
9160	Filmmaker/consultant travel	1	allow	15000	15,000
9170	Publicist	1	allow	10,000	10,000
9180	Impact Assessment (Independent firm)	1	allow	10,000	10,000
9200	WEBSITE/Social Media				33780
9210	Domain name	3	years	20	60
9230	Hosting	36	months	20	720
9240	Design/Build/Launch	1	allow	15000	15,000
9250	Website / Social Media intern, part time	36	months	500	18,000
9300	PROFESSIONAL SERVICES				1,000
9310	Legal	1	allow	1,000	1,000
9320	Bookkeeper	0	months	75	0
9330	Bank Charges	1	allow		0
TOTAL					121,080
TOTAL BELOW THE LINE					195,334
TOTAL ABOVE THE LINE					233,800
TOTAL BELOW THE LINE					195,334
SUBTOTAL					429,134
CONTINGENCY					0
FISCAL SPONSOR FEES (IF ANY)					30,039